



# Great Western Reining Horse Association

Ford Idaho Horse Park, Nampa, Idaho

## 2023 YEARLY SPONSORSHIP LEVELS

We again thank the sponsors of the Great Western Reining Horse Association. The generosity of all those who contribute so willingly is key to the success of our shows without which we would not be able to hold these events. We are proud to announce that in 2023 we are adding a third show. The Knockout (TKO) will also be held at the Ford Idaho Horse Park in Nampa, Idaho. We are currently seeking your sponsorship and support for the Best Little Derby in the West, the Low Roller Reining Classic, and the TKO. With your generous support in 2023, these shows will be jammed pack with games, awards, fun activities all week, and an estimated total payout in 2023 of over 3/4 of a Million dollars!

Below are the levels of sponsorship available for this next year's shows. We are contacting you now in order to ensure your sponsorship is acknowledged in the fliers and show promotion materials which will be produced and distributed throughout the year. Remit your payment now or you can pledge your support (i.e. pay at a future date) by contacting George King (208-524-3115), Robyn King (208-521-9569) or Stephanie Porath (208-390-0283). We hope to see you in Nampa at the Best Little Derby in the West, The Knockout, and the Low Roller Reining Classic!

**Show Level Sponsorship - Premier Sponsorship** **\$5,000+**

- Special recognition on Text Messaging Alert System and on Live Feed (with commercial opportunities) [when available]
- Featured Derby/Futurity/Maturity class named after sponsor, listed on NRHA show listing and engraved on NRHA trophies.
- Sponsor referenced on brochure, advertisements, and sponsor lists; logo placed on major prizes (i.e. trailer) [when awarded]
- Prime positioning of arena banner(s) at the BLDW, TKO, and the LRRC.
- Continuous acknowledgement by announcer throughout show.
- Premier listing and link on website.
- First priority on early reservations taken for an RV site (with priority placement), stalls (with priority placement) & paid-warmups

**Diamond Level Sponsorship** **\$2,500**

- Special recognition on Text Messaging Alert System and on Live Feed [when available]
- Sponsor referenced on brochure, advertisements, and sponsor lists; logo placed on major prizes (i.e. trailer) [when awarded]
- Prime positioning of arena banner(s) at the BLDW, TKO, and the LRRC.
- Continuous acknowledgement by announcer throughout show.
- Premium listing and link on website.
- Second priority on early reservations taken for an RV site (with priority placement), stalls (with priority placement) & pd warmups

**Platinum Level Sponsorship** **\$1,000**

- Recognition on Text Messaging Allert System and on Live Feed [when available]
- Sponsor referenced on advertisements and sponsor lists (includes logo).
- Select positioning of arena banner at the BLDW, TKO, and the LRRC.
- Continuous acknowledgement by announcer throughout show.
- Premium listing and link on website.
- Third priority on early reservations taken for an RV site, stalls (with priority placement), and paid warmups.

**Gold Level Sponsorship** **\$500**

- Sponsor referenced on advertisements and sponsor lists.
- Placement of arena banner at the BLDW, TKO, and the LRRC.
- Periodic acknowledgement by announcer throughout show.
- Listed on website.
- Fourth priority on early reservations taken for an RV site. stalls, and paid warmups

**Silver Level Sponsorship** **\$300**

- Sponsor referenced on sponsor lists
- Placement of an arena banner at the BLDW, TKO, and the LRRC.
- Periodic acknowledgement by announcer throughout show
- Listed on website.
- Fifth priority on early reservations taken for an RV site, limited stalls and paid warmups



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