

# Great Western Reining Horse Association

Ford Idaho Horse Park, Nampa, Idaho



## Low Roller Reining Classic & NRHA Northwest Affiliate Regional Championships

We again thank the sponsors of the Great Western Reining Horse Association. The generosity of all those who contribute so willingly is key to the success of our shows without which we would not be able to hold these events. We are pleased to announce that the NRHA Northwest Affiliate Regional Championships will again be held in conjunction with the Low Roller Reining Classic at the Ford Idaho Horse Park in Nampa, Idaho through 2022.

We are currently seeking your sponsorship and support for the Best Little Derby in the West and the Low Roller Reining Classic. With your generous support this year, these shows will run for an entire week and we intend to again run two to three arenas simultaneously. We expect that there will be even more added money, games, awards, many more contestants and even more advertising and promotion for our sponsors.

Below are the levels of sponsorship available for this year's shows. We are contacting you now in order to ensure your sponsorship is acknowledged in the fliers and show promotion materials which will be produced and distributed throughout the year. Remit your payment now or you can pledge your support (i.e. pay at a future date) by contacting George King at #208-524-3115 or Stephanie Porath at #208-390-0283. We hope to see you in Nampa at the Best Little Derby in the West and the Low Roller Reining Classic!

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**Show Level Sponsorship - Premier Sponsorship** **\$ Call**

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- Special recognition on Text Messaging Alert System and on Live Feed (with commercial opportunities) [when available]
- Derby/Futurity/Maturity (NP or Open) class named after sponsor, listed on NRHA show listing and engraved on NRHA trophies.
- Sponsor referenced on brochure, advertisements, and sponsor lists; logo placed on major prizes (i.e. trailer) [when awarded]
- Prime positioning of arena banner at the BLDW and the LRRC.
- Continuous acknowledgement by announcer throughout show.
- Premier listing and link on website.
- Early reservations taken for an RV site and stalls (with priority placement).

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**Platinum Class Sponsorship** **\$1,000**

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- Recognition on Text Messaging Alert System and on Live Feed [when available]
- Sponsor referenced on advertisements and sponsor lists (includes logo).
- Prime positioning of arena banner at the BLDW and the LRRC.
- Continuous acknowledgement by announcer throughout show.
- Premium listing and link on website.
- Early reservations taken for an RV site and stalls (with priority placement).

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**Gold Class Sponsorship** **\$500**

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- Sponsor referenced on advertisements and sponsor lists.
- Placement of arena banner at the BLDW and the LRRC.
- Periodic acknowledgement by announcer throughout show.
- Listing on website.
- Early reservations taken for an RV site and stalls.

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**Silver Class Sponsorship** **\$250**

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- Sponsor referenced on sponsor lists
- Placement of an arena banner at the BLDW and the LRRC.
- Periodic acknowledgement by announcer throughout show.
- Name listed on website.
- Early reservations taken for an RV site and limited stalls.